



Web Dev & Custom Pricing Tool for Copywriting Company

PROJECT DETAILS

 Web Development

 Mar 2019 - Ongoing

 \$10,000 to \$49,999

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“I now consider them my friends, so I'm very lucky I found them.”

PROJECT SUMMARY

After completing a website redesign, SapientPro is currently working to develop a website and manage the business's social media strategy. The team created a sophisticated price estimation tool.

PROJECT FEEDBACK

The partnership has evolved into a friendship as SapientPro has been a pleasure to work with. They've leveraged state-of-the-art technology to improve the client's product offering. The service-oriented team has been extremely understanding and knowledgeable, securing them an enduring partnership.



The Client

Introduce your business and what you do there.

I'm the founder and CEO of a copywriting business. We primarily support students in Germany.

The Challenge

What challenge were you trying to address with SapientPro?

We have several competitors in the market who have similar website structures and who successfully leverage SEO marketing. I was struggling to keep up, so I was seeking alternative solutions to outperform these businesses. I decided to corner the market through social media marketing and by modernizing my business processes.



Andre Piepenburg
CEO, Aphorismus OÜ

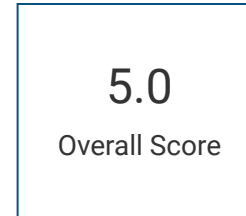


Education



Germany

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0





The Approach

What was the scope of their involvement?

SapientPro has designed my website and managed my social media strategy. They initially improved my WordPress website, but they're currently working to develop a new website from scratch. So far, they've delivered a price calculator for the different papers we create. It includes a sophisticated input function that allows the user to specify the length and type of essay desired.

What is the team composition?

I work primarily with a project manager, who also serves as a translator, since the team is Ukrainian. The team of developers working on the project consists of 2–5 people.

How did you come to work with SapientPro?

They were recommended to me by a friend who had worked with them before.

How much have you invested with them?

We've spent somewhere around \$15,000.

What is the status of this engagement?

We began our work in March 2019, and it's an ongoing engagement.

The Outcome

What evidence can you share that demonstrates the impact of the engagement?

Their awesome team has utilized state of the art technology to improve my product offering. I've found them to be incredibly service-oriented and client-centric, which I appreciate very much.





How did you communicate with SapientPro, and how responsive were they?

They're very easy to communicate with. We used Skype, and we also chatted via Telegram messenger. I've visited them in Ukraine several times—I now consider them my friends, so I'm very lucky I found them.

What did you find most impressive about them?

They made project discussions very comfortable and easy. There don't push for any contract—instead, they simply send me an invoice, which I highly appreciate.

Are there any areas they could improve?

No, I don't think so.

Do you have any advice for potential customers?

Just do it.

