



CMS Dev & Management for Media Company

PROJECT DETAILS

 Web Development

 May 2018 - Ongoing

 \$50,000 to \$199,999

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PROJECT SUMMARY

SapientPro developed WooCommerce e-commerce plugins for a media company. Working as an outsourced team, they worked to streamline the site's performance.

PROJECT FEEDBACK

SapientPro has been highly effective in terms of development. Responsive and detail-oriented, they are easy to work with and project management has been smooth.



The Client

Please describe your company and your position there.

Our company provides media for public venues and teams around North America. I am the co-founder of this company.

The Challenge

For what projects/services did your company hire SapientPro?

SapientPro was hired to develop various plugins to work with Woocommerce and digital advertising. Additionally for ongoing maintenance of the sites.

What were your goals for this project?

To streamline the performance of our plugins and site.



Brad Cohen
CEO & Co-Founder, ESPOT.io

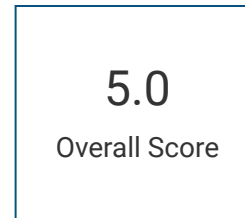


Advertising & marketing



Boston, Massachusetts

CLIENT RATING



Quality: 5.0

Schedule: 5.0

Cost: 4.5

Would Refer: 5.0





The Approach

How did you select this vendor?

Online interview, phone, and an onsite visit in Ukraine.

Describe the project and the services they provided in detail.

SapientPro was hired to develop various plugins to work with Woocommerce and digital advertising. Additionally for ongoing maintenance of the sites.

What was the team composition?

We have several developers plus access to a deeper pool of developers on staff at all times.

The Outcome

Can you share any information that demonstrates the impact that this project has had on your business?

SapientPro has been amazing. Anytime we need something we chat w/ them and they are helping within the hour.

How was project management arranged and how effective was it?

The management of all projects has been painless and professional. The attention to detail and testing is very good. They care about their work and are great people to work with.

What did you find most impressive about this company?

The level of knowledge, professionalism, and technical skill is very high. I've been doing this type of work for 26 years, and SapientPro is one of the best groups I've been around.





Are there any areas for improvement?

In general, there is nothing specific I would add.

